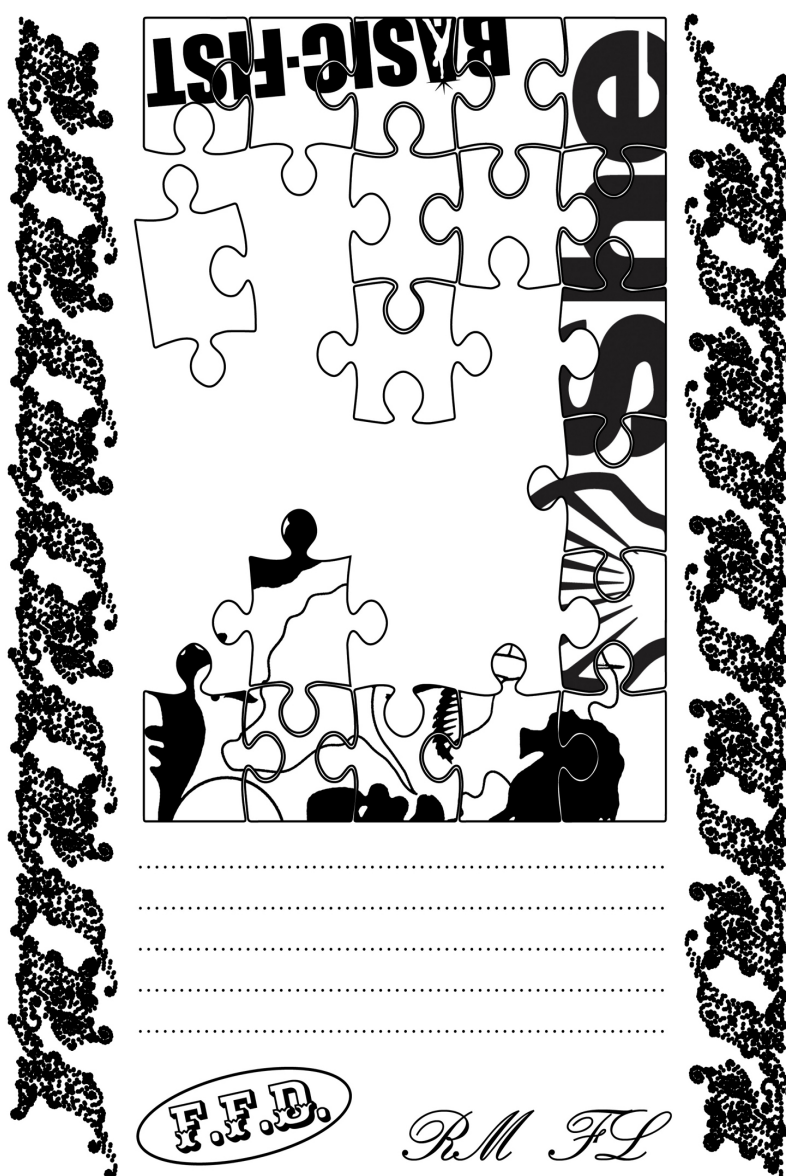


Félicité Landrison and Roxanne Maillet *Freed From Designer*

From September 8 to December 18, 2022

© Félicité Landrison
and Roxanne Maillet



Exhibition from September 8
to December 18, 2022

Wednesday, September 7

Opening from 6pm to 9:30pm
(shuttle departing at 6pm
from Place de la Nation)

Thursday, September 8

Press visit at 10:45am
(shuttle departing at 10:15am
from Place de la Nation)

*Opening and press visit coupled with those of the
exhibition on illustrator Jacqueline Duhême,
presented from September 8, 2022, to January 1,
2023 at the Maison nationale des artistes.*

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MABA

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Access

RER A: Nogent-sur-Marne
then bus 114 or 210, stop at Sous-préfecture
RER E: Nogent-Le Perreux
then direction Tribunal d'instance
Metro line 1: Château de Vincennes
then bus 114 or 210, stop at Sous-préfecture
Vélip' n° 4130

Open to the public

On weekdays from 1pm to 6pm
On Saturday and Sunday from 12pm to 6pm
Closed on Tuesday and public holidays

Free admission

The MABA is part of the Fondation des Artistes

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Visuals available on request

**In the framework of its season dedicated to graphic design,
the MABA is pleased to present the exhibition *Freed From
Designer*, from September 8 to December 18.**

**After *Variations épiciènes*, featuring the works of female
graphic designer-authors, this new exhibition explores the work
of Félicité Landrison (who also signs under the name Brigade
Cynophile) and Roxanne Maillet, two graphic designers from
the same generation involved in alternative underground and
militant networks who often self-produce their own projects.**

Intertwining the graphic worlds of Félicité Landrison and Roxanne Maillet, the
exhibition *Freed From Designer* is based on the dialogue between these two
creators, their sources of inspiration, as well as their respective past works, and
merchandising products they especially produced for the show.

**The selection of various graphic objects, documents, and products
exhibited here (t-shirts, posters, magazines, packaging...) recreates a
vernacular and domestic environment within MABA, where they play with
the standards of a certain type of ordinary and daily design, often mixed-media
and anonymous, the same way female creators have remained so for a long time.**

The works of these two graphic designers, who share a similar use of reference,
détournement and collage, are also characterized by **a certain form of humor
and the use of ordinary and non-conventional forms.**

Their close connection with pop culture and music is evidenced in the very title of
the show, a nod to Gala's song.

***Freed From Designer* is an invitation to break free from the norms and
(often rigid) dictates of graphic design, to create more fluid forms and glyphs,
without hierarchy between genres and styles.**

Combining real commissioned objects, merchandising products conceived
especially for the show and elements of recycled furniture, **the exhibition
creates confusion between the real and the fictional, reasserting the
role of graphic designers in the conception of narrative environments.**

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