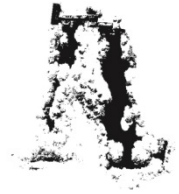




Maison d'Art
Bernard Anthonioz



Press release

**NE TE RETOURNE PAS
CARTE BLANCHE TO ETIENNE HERVY
MAISON D'ART BERNARD ANTHONIOZ, NOGENT-SUR-MARNE - FRANCE
FROM MAY 19th TO JULY 24th 2016**

Ne te retourne pas

«You are given *carte blanche*. For a short while, you observe its colour and feel its material in your hand. Then, in a moment of doubt, searching for a clue, you look on the other side. Everything can change. You might find instructions on the backside. And if it is as spotless, then print it. In Nogent-sur-Marne, there is a place with a long history dedicated to exhibitions, meaning presenting and representing art, to artists and to visitor experience.

So be it. Let's try to present graphic art and honour the place, even if on a minor mode on the backside. When given *carte blanche*, the best you can do is use its two sides:

- by presenting both new and pre-existing artworks;
- by taking distance with the standards of what an exhibition on graphic art should be (a two-sided poster is no longer one but two posters) and what an artwork should be;
- by playing with the two-sided possibilities of many graphic formats: invitations, record covers... and more widely, with the two-steps approach of these formats and others;
- by taking advantage of its effects and showing the whole thing as a sensual slow motion.»

Etienne Hervy

From May 19th to July 24th 2016, the Maison d'Art Bernard Anthonioz in Nogent-sur-Marne (France) is presenting an exhibition on graphic art entitled *Ne te retourne pas*, for which curator Etienne Hervy was given *carte blanche*. The exhibition features posters by Pierre Bernard, Paul Elliman, Laurent Fétis, Graphic Thought Facility, Mevis & Van Deursen, M/M (Paris), or Jan Van Toorn, newspapers by Grapus, union prints by Syndicat (François Havegeer and Sacha Léopold), disk covers by Loulou Picasso and Peter Saville, and even a movie by Len Lye. Exhibited, gathered or specifically produced for the occasion, the artworks provide a « tracklist », the soundtrack of a specific time and place. This exhibition is not tackling graphic art as an industrial product within the framework of a communication strategy or an editing process, but rather as the unexpected visual punctuation of our daily lives. Artworks are considered for their capacity to punctuate the visitors' attention. They are not related by any common theme, but resonate with each other through echoes and feedback effects. Each artist explores the two-sided possibilities of graphic art: recto/verso, text/image relation, serial production... with his own technique and approach.

Etienne Hervy is an independent curator. He was the editor in chief of the review étapes:, and then director of the Chaumont international Festival of posters and graphic art from 2010 to 2015.

In 2006, the **Fondation Nationale des Arts Graphiques et Plastiques (FNAGP)** opened the **Maison d'Art Bernard Anthonioz (MABA)** in **Nogent-sur-Marne**, an art center dedicated to the **promotion and presentation of contemporary art**, as well as experimental projects. The foundation organizes four exhibitions every year mostly focused on photography and graphic arts revolving around history and memory, territory and environment, as well as cinematographic representation. The Maison d'Art Bernard Anthonioz, member of the Tram Ile-de-France network, is involved in an active policy regarding its public and offers a wide variety of cultural events around its exhibition programming.

Exhibition from May 19th to July 24th 2016

Curator: Etienne Hervy

Opening on Wednesday, May 18th at 7pm

Press visit on Thursday, May 19th at 10am

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Open to the public on weekdays from 1pm to 6pm

Saturdays and Sundays from 12pm to 6pm

Closed on Tuesdays and public holidays

Free entrance

Access

RER A: Nogent-sur-Marne then bus 114 or 210, stop at Sous-préfecture

RER E: Nogent-Le Perreux then direction Tribunal d'instance

Metro line 1: Château de Vincennes then bus 114 or 210, stop at Sous-préfecture

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Visuals available on request



Le Journal des Arts

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